

FIGHT FOR CHILDREN

YOUTH SPORTS Day

Youth Sports Day showcases the importance of youth sports in improving the lives of young people and informs families about affordable, afterschool programs that focus on mental and physical health, educational achievement, and community safety.

WHAT

- Youth sports organizations will showcase their activities throughout the day so young people and their families can become familiar with programs available in their communities and experience the benefits first-hand.
- Back-to-school haircuts, backpacks, and school supplies.
- DJ/music, food trucks, prizes, climbing wall, and more!

WHEN & WHERE

- **Date:** Saturday, August 15, 2026
- **Time:** 10:00 am - 2:00 pm (rain or shine)
- **Location:** The Fields at RFK
401 Oklahoma Ave NE, Washington, DC 20002

WHO

- 2,000 family and community members
- 40+ nonprofit organizations from the Fight For Children Youth Sports Collaborative
- DC-region pro sports teams
- Policymakers & government officials
- Local businesses
- Media



Youth Sports Day provides area business and community leaders with the opportunity to support families from the DC region's under-resourced communities.

VISIONARY: \$25,000

- Event naming rights: *Fight For Children Youth Sports Day presented by [YOUR NAME/LOGO]*
- Inclusion in all marketing materials
 - Primary placement in all event signage
 - Recognition in event communications, including email campaigns, participant outreach, press releases and direct communications with media, policymakers, and community stakeholders
 - Website and social media exposure across all social media platforms
- Employee Engagement Opportunities
 - Speaking and recognition opportunities
 - Volunteer activation
 - Participation in activities alongside youth
- 50'x50' Onsite footprint

POWER PLAY: \$10,000

- Inclusion in all marketing materials
 - Logo placement in all event signage
 - Recognition in event communications, including email campaigns, participant outreach, press releases and direct communications with media, policymakers, and community stakeholders
 - Website and social media exposure across all social media platforms
- Employee Engagement Opportunities
 - Speaking and recognition opportunities
 - Volunteer activation
 - Participation in activities alongside youth
- 25' x 25' Onsite footprint

TRANSFORMATION: \$5,000

- Inclusion in all marketing materials
 - Logo placement in all event signage
 - Recognition in event communications, including email campaigns, participant outreach, press releases and direct communications with media, policymakers, and community stakeholders
 - Website and social media exposure across all social media platforms
- 10' x 10' Onsite footprint

COMMUNITY CHAMPION: \$1,000+

- Information Booth
- Logo inclusion in marketing materials



If interested, please contact, shiree.skinner@fightforchildren.org