



YOUTH SPORTS DAY

Youth Sports Day showcases the importance of youth sports in improving the lives of young people and informs families about affordable, afterschool programs that focus on mental and physical health, educational achievement, and mentoring.

WHEN & WHERE

- **Date:** Saturday, August 24, 2024
- **Time:** 10:00 am-2:00 pm (rain or shine)
- **Location:** The Fields at RFK
401 Oklahoma Ave NE, Washington, DC 20002



WHO

- Expected Attendance: 1,500
- Families and community members throughout the DMV
- 34 nonprofit organizations from the Fight For Children Youth Development Institute
- Sponsors and other stakeholders
- School and DPR leaders
- Officials and policymakers
- Media
- Volunteers
- Local businesses to engage employees in community service

WHAT

- Organizations will showcase their activities throughout the day so young people and their families can become familiar with programs available in their communities and experience the benefits first-hand.
- Interactive, fun, and educational sports-based activities for participants of all ages and skill levels.
- DJ, food trucks, prizes, giveaways and more!



For additional information, please contact James Kallusky, President, at james.kallusky@fightforchildren.org or call [646-415-4575](tel:646-415-4575)



YOUTH SPORTS DAY

SPONSORSHIP OPPORTUNITIES:

Fight For Children Youth Sports Day provides area business and community leaders with the opportunity to support families from the DC region's under-resourced communities.

Gold Medalist: \$10,000

- Speaking opportunity
- Inclusion in all marketing materials
 - Primary placement in all event signage
 - Event communications to all participants, media, local leaders, and community members
 - Website and Social Media
- Media presence
 - Inclusion in all pre- and post- media coverage
- Employee Engagement Opportunities
- 50'x50' onsite footprint

Silver Medalist: \$5,000

- Inclusion in all marketing materials
 - Event signage
 - Website and Social Media
- Employee Engagement Opportunities
- 25'x25' onsite footprint

Bronze Medalist: \$2,500

- Inclusion in all marketing materials
 - Event signage
 - Website and Social Media
- 10'x10' onsite footprint

Community Champion: \$1,000+

- Information Booth
- Logo inclusion in event signage



For additional information, please contact James Kallusky, President, at james.kallusky@fightforchildren.org or call **646-415-4575**