

FIGHT FOR CHILDREN RECOGNIZED AS A NATIONAL YOUTH SPORTS STRATEGY CHAMPION

(NYSS Champion^{SM)} TO PROMOTE PARTICPATION IN YOUTH SPORTS

Fight For Children becomes an NYSS Champion

Washington, DC (October 27, 2023) – Fight For Children is pleased to be recognized by the Office of Disease Prevention and Health Promotion (ODPHP) within the U.S. Department of Health and Human Services (HHS) as a <u>National Youth Sports Strategy</u> (NYSS) Champion.

As a NYSS Champion, Fight For Children has demonstrated their organization's commitment to support safe, fun, inclusive, developmentally appropriate, and accessible youth sports opportunities. Fight For Children is recognized along with other NYSS Champions on <u>health.gov</u> as part of a growing network of organizations partnering with HHS to improve the youth sports landscape in America.

"We know children who obtain regular physical activity gain important physical and mental health benefits, which are more important than ever considering the impact of the COVID-19 pandemic," explains Rear Adm. Paul Reed, M.D., deputy assistant secretary for health at HHS. "I'm thrilled to acknowledge the work of the NYSS Champions who are helping to foster a lifelong love of sports and physical activity for our Nation's youth."

"Fight For Children focuses on strengthening nonprofit organizations in the DC area that help young people thrive through sport, which ultimately leads to even more kids having access to a safe environment to learn and grow," says James Kallusky, Ed.D., Chief Program Officer at Fight For Children. "At our core, we believe that sports have the power to rewrite what's possible for young people in under-resourced communities, and we are honored to be one of many NYSS Champions that support this belief."

The NYSS is a federal roadmap with actionable strategies for youth, adults who interact with youth, organizations, communities, and public policy makers to increase participation in youth sports and improve the youth sports experience. The NYSS vision is that one day all youth will have the opportunity, motivation, and access to play sports. NYSS Champions are recognized for working towards achieving this vision.

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About the Office of Disease Prevention and Health Promotion

ODPHP plays a vital role in keeping the Nation healthy through Healthy People 2030, the Dietary Guidelines for Americans, the Physical Activity Guidelines for Americans, the President's Council on Sports, Fitness & Nutrition, and other programs, services, and education activities. ODPHP is part of the Office of the Assistant Secretary for Health (OASH) within the U.S. Department of Health and Human Services. To learn more about ODPHP visit health.gov or follow @HealthGov on Twitter and @HHSHealthGov on Facebook.



About Fight For Children

Fight For Children (FFC) was founded in 1990 by the late Joseph E. Robert Jr. to improve the lives of children in the nation's capital. FFC has impacted the lives of more than 400,000 children through improvements in healthcare, education and policy. FFC's mission is to help individuals, organizations, and communities leverage the power of sports to improve the lives of underserved youth. FFC achieves this through the <u>Fight For Children Youth Development Institute</u>, the region's first and only sports-based youth development collaborative, and the <u>Fight For Children Sports Medicine Center at Children's National</u>, the region's first and only pediatric sports medicine facility. For information visit www.fightforchildren.org.

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