

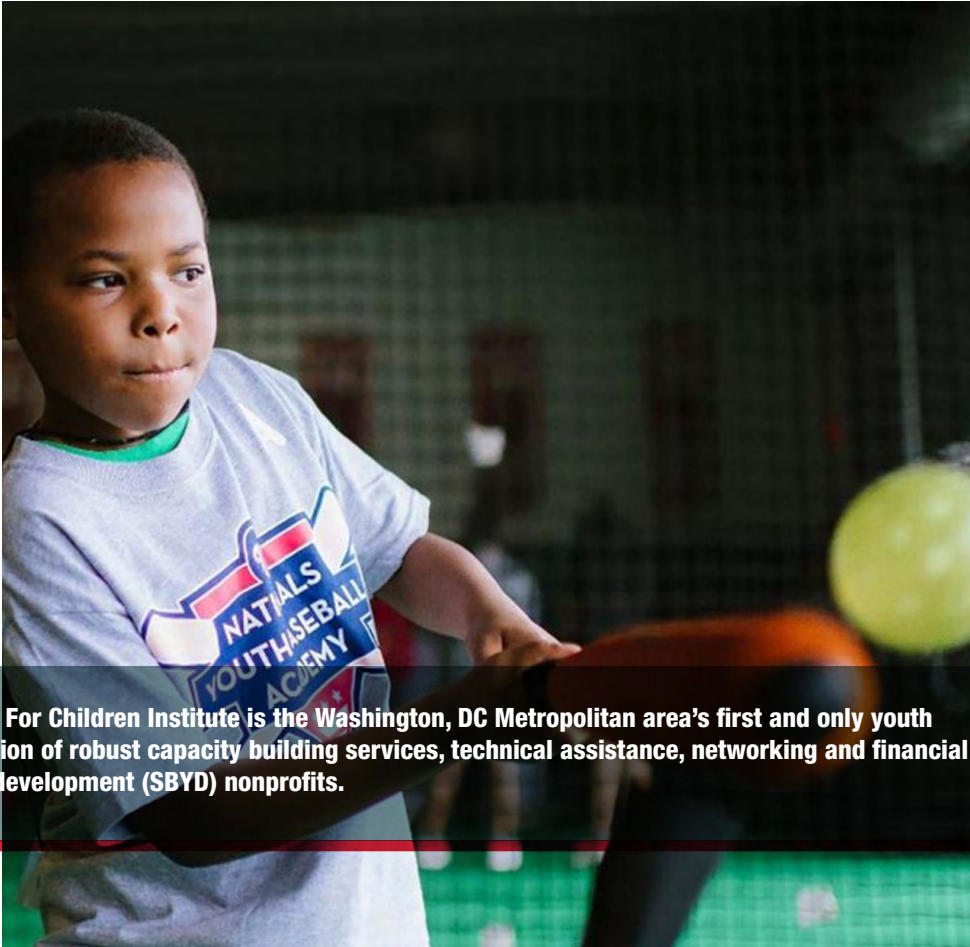


2020 ANNUAL REPORT

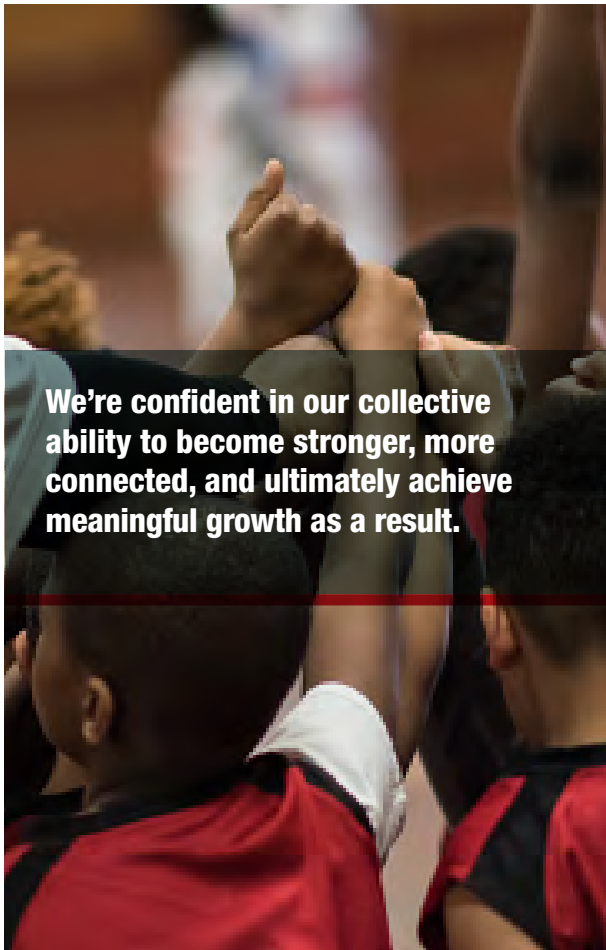
FIGHT FOR
CHILDREN

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Launched in September of 2020, the Fight For Children Institute is the Washington, DC Metropolitan area’s first and only youth sports collaborative providing a combination of robust capacity building services, technical assistance, networking and financial operating support to sports-based youth development (SBYD) nonprofits.



We're confident in our collective ability to become stronger, more connected, and ultimately achieve meaningful growth as a result.

A MESSAGE FROM OUR LEADERSHIP

For so many of us, 2020 was one of the most challenging periods in recent history.

We have collectively faced an unprecedented confluence of crises; a global pandemic, an economic downturn, civil unrest, racial tensions and a polarizing political climate. During this period, children in underserved communities became even more isolated and vulnerable, and challenges to their physical, mental, and social-emotional development have been exacerbated.

These conditions have also created significant challenges for community-based nonprofit organizations that provide valuable services, support, and opportunities for young people and families in underserved communities. A recent report by the [DC Policy Institute](#) showed that nonprofits in the region are experiencing a greater demand for services but lack the resources to meet the increased need. Additionally, an [analysis by Candid](#) projects that as many as 38% of nonprofits may be forced to close their doors due to the impact of the corona virus pandemic.

Like so many other nonprofits in the region, Fight For Children was forced to confront a new reality - adapting, experimenting and creatively navigating challenges to enable a greater sense of connection and benefit to the communities we serve. In response, we implemented a strategy to stabilize and strengthen youth-serving nonprofits, invest in the physical and mental health of young people, and elevate the valuable work and impact of the youth sports sector.

We're confident in our collective ability to become stronger, more connected, and ultimately achieve meaningful growth as a result. This report articulates our ongoing commitment to leveraging, promoting, and investing in the power of sports to achieve meaningful social impact.

— Keith Gordon, President & CEO

— David Fensterheim, Chairman of the Board

OUR ORGANIZATION

“Every child’s future is worth fighting for.”

Fight For Children has been a pillar in the DC philanthropic community for more than 30 years. Founded in 1990 by the late Joseph E. Robert Jr. with the mission of improving the lives of underserved children in the nation’s capital, we have rallied leaders in business, education, government, and philanthropy to achieve significant improvements in healthcare, education, and policy reform. Through a combination of direct service programming, capacity-building and grant-making, Fight For Children has impacted the lives of more than 400,000 young people throughout the Washington, DC Metropolitan area.

Our fight continues today with a mission to help individuals, organizations, and communities leverage the power of sports to improve the lives of under-served youth.



OUR WORK

Mission: To help individuals, organizations, and communities leverage the power of sports to improve the lives of underserved youth.

Vision: All young people have equitable access to high-quality, impactful youth sports experiences and resources, regardless of their circumstances, finances or location.

FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

The region's first and only sports-based youth development collaborative.

Goal: Increase capacity of nonprofits to provide high quality, accessible programs that deliver life-changing benefits to young people.

Services:

- Capacity Building
- Research & Impact
- Collaboration
- Financial Support
- Advocacy

Benefits on the Whole Child



FIGHT FOR CHILDREN SPORTS MEDICINE CENTER

The region's first and only facility dedicated exclusively to the needs of young people.

Goal: Increase access to care and minimizing prolonged physical and mental health issues for active young people.

Services:

- Clinical treatment, rehabilitation and injury prevention
- Social, emotional and mental health resources
- State-of-the-art motion analysis and performance evaluation lab
- Education, training and research

FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

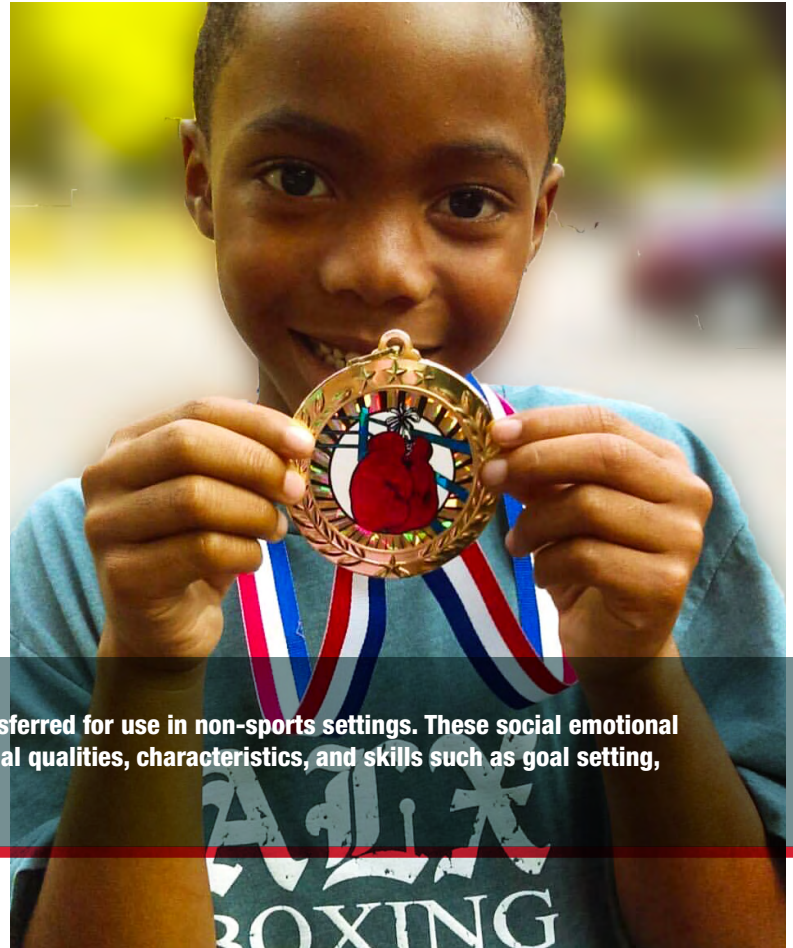
The intentional development of youth through sports serves as a solution to the most pressing challenges youth face today.

Unfortunately, youth sports are becoming less accessible to low-income youth because of a variety of factors that include, but are not limited to pay-to-play structures within organized leagues and school budget cuts that limit participation in scholastic sports.

We are trying to reverse that trend and make sure every young person in the Washington, DC Metropolitan area has access to a quality sports-based youth development (SBYD) program. To help us achieve this, in 2020, we created the Fight For Children Youth Development Institute with the idea that community-wide impact and greater access for youth is more likely to happen when nonprofits coordinate their efforts - specifically in the Washington, DC Metropolitan area with SBYD organizations.

Sports can facilitate the development of skills that can be transferred for use in non-sports settings. These social emotional competencies, often called “life skills,” include internal personal qualities, characteristics, and skills such as goal setting, emotional control, self-esteem, and work ethic.

Source: Gould D, Carson S. Personal development through sport. The Encyclopedia of Sports Medicine – the Child and Adolescent Athlete; 2008:287-301.



FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

The Fight For Children Institute consists of five core pillars of services and activities (shown below) that are designed to strengthen organizations, improve youth outcomes, and have a long-term impact on academic performance, pro-social behavior, and physical and mental health in underserved communities.

Collaboration	Financial Support	Capacity Building	Research & Impact	Advocacy
Peer to peer networking Idea exchange Shared resources	Responsive grant making Unrestricted operating support Access to new funding	Staff professional development Improve program delivery Strengthen organizational infrastructure	Local research Aggregate impact Connecting data with action	Raise public awareness Drive public policy changes Support member initiatives

Harnessing the power of Sports-Based Youth Development (SBYD)

SBYD is a methodology of working with young people that leverages the sports setting to draw out the interests, skills, and talents of young people and measurably advance their social, emotional, ethical, cognitive, and physical development. Unlike traditional youth sports programs, which emphasize competition and athletic performance, SBYD programs focus on helping young people build positive relationships with peers and adults, develop social and emotional skills that impact their lives beyond the playing field, and lead safe, healthy, and productive lives.




















FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

In addition to receiving general operating support, members are eligible for additional support through a series of Capacity Building Funds that provide cash awards and subsidized services and resources for specific organizational needs:

- Child Safety Fund: First aid, sport safety, COVID-19 safe return to play training, etc.
- Data for Good Fund: Monitoring & evaluation platforms and services
- Fundraising Fund: Technology, software, platforms, etc.
- Sports Equipment Fund: Gear, apparel and footwear support for programs
- Education Fund: Training, conferences, certification programs, and other professional development
- Transportation Fund: Competitive RFP to meet program transportation needs
- Fight For Children Fellowship: Competitive RFP for four \$25,000 fellowships
- Professional Development Fund: Year-round series of free training, workshops and events

Investing in the capabilities and collective impact of our member organizations provides a stronger, more vibrant SBYD sector today, and for years to come.

FIGHT FOR CHILDREN **YOUTH DEVELOPMENT INSTITUTE MEMBER ORGANIZATIONS**

 <p>Alexandria Boxing Club</p>	 <p>First Tee Greater Washington, DC</p>	 <p>The Washington School of Ballet</p>
 <p>Alexandria Soccer Association</p>	 <p>Girls on the Run Washington DC</p>	 <p>Washington Nationals Youth Baseball Academy</p>
 <p>Beacon House Where Learning Has A Home</p>	 <p>Kids Enjoy Exercise Now (KEEN)</p>	 <p>Washington Tennis & Education Foundation</p>
 <p>CityDance DREAM</p>	 <p>Prince George's Tennis & Education Foundation</p>	 <p>WINNERS Lacrosse</p>
 <p>DC SCORES</p>	 <p>SOUL</p>	 <p>Wrestling to Beat the Streets DC</p>
 <p>Dreams for Kids DC</p>	 <p>Teens Run DC</p>	

Research shows a child's involvement in sport helps them to improve their social interaction, increase their confidence, and improve their listening skills and health. Participation in sport is linked to higher grades, lower dropout rate, reduced truancy and lower crime rates.

FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

Currently, membership consists of 17 SBYD nonprofit organizations, from the Washington, DC Metropolitan area, delivering programming across 13 different sports and impacting 20,000 young people.

Organization	Area's Served
Alexandria Boxing Club	Alexandria, VA
Alexandria Soccer Association	Alexandria, VA
Beacon House	Washington, DC - Ward 5
CityDance DREAM	Washington, DC
DC SCORES	Washington, DC - Wards 1,2,4,5,6,7,8
Dreams for Kids DC	Washington, DC Metropolitan Area
First Tee Greater Washington, DC	Washington, DC Metropolitan Area
Girls on the Run Washington DC	Washington, DC - All 8 Wards & Prince George's County, MD
Kids Enjoy Exercise Now (KEEN)	Washington, DC
Prince George's Tennis and Education Foundation	Prince George's County, MD
SOUL	Washington, DC - Ward 7
Teens Run DC	Washington, DC
The Washington School of Ballet	Washington, DC - Ward 8
Washington Nationals Youth Baseball Academy	Washington, DC - Ward 5,6,7,8
Washington Tennis & Education Foundation	Washington, DC - Wards 4 & 7
WINNERS Lacrosse	Washington, DC
Wrestling to Beat the Streets DC	Washington, DC Wards 7 & 8

17

SBYD nonprofit organizations
offering multiple locations

13

sports



impacting

20,000

young people

FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

What our members are saying:

"We are so thrilled to be involved with this community. I got the goosebumps."

"I appreciate your commitment to helping our fundraising effort because it's often overlooked with funders."

"You're helping us with things other funders don't... It's like getting candy in the morning!"

"The meeting was informative, upbeat, and a terrific start to a promising Collaborative. Fight For Children has put together an impressive group of sports organizations from around the DMV. Teens Run DC is proud to be a part of the Institute!"

"WOW was that awesome! This is even more exciting than I had anticipated... I just wanted to reply and thank you all for the wonderful opportunity that you are giving us and all these SBYD groups. THANK YOU!"

"This is well thought out, it's like you've thought of everything!"

"We feel the Institute is a valuable entity to be a part of! Thank You!"

"We are grateful for everything, thank you!"

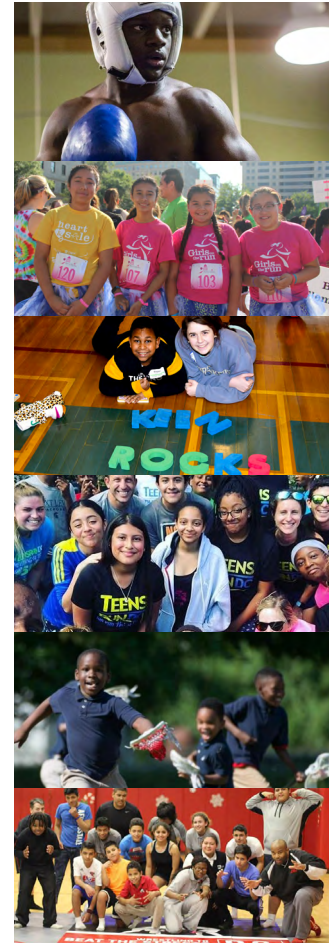
"We greatly appreciate the opportunity to be a part of the Institute network and meet other organization leaders. Sharing best practices through online meetings and webinars helps us find new ideas."

"Thank you for all that you do, and will continue to do, for our youth, their families, and the organizations that support them!"

"We feel extremely fortunate to be a part of the Institute. Thank You."









"We have really enjoyed the collaborative network the Institute has provided us the opportunity to be a part of. The workshops and databases we have gained access too are assisting us with developing a plan to help us grow even more. Everyone has been so welcoming and we are happy to have the chance to continue to learn."

"We are very grateful for the support of the Institute this year, and look forward to continuing our work together into the future."



FIGHT FOR CHILDREN YOUTH DEVELOPMENT INSTITUTE

We believe in the power of partnerships and work with best-in-class organizations throughout the industry to maximize the quality and value of benefits for our members.

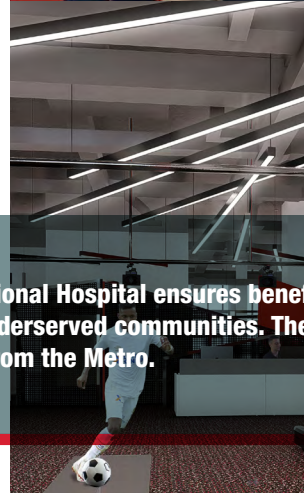
	<p>Assist Development Consulting provided technical assistance to a number of our members as well as a workshop on creating a robust and useful development plan.</p>
	<p>Edgework Consulting provided a series of trauma-informed workshops to members with topics that ranged from Resilient Leadership to Trauma-Informed Activity Design to Building Powerful Program Culture.</p>
	<p>FMA Fiscal Strength for Nonprofits provided a workshop on scenario planning and decision-making for effective budgets in uncertain times.</p>
	<p>Good Sports helped us to restore play at our member sites by providing them with equipment, apparel and footwear.</p>
	<p>LeagueApps provided our member organizations access to a free, perpetual license of their youth sports management technology through their FundPlay software grant program.</p>
	<p>Learn24 supported our delivery of a series of workshops that provided professional development learning opportunities to direct service and executive level staff from a network of more than 100 nonprofit organizations throughout the DC area.</p>
	<p>UpMetrics elevated the impact measurement of members by providing them training and technology solutions for data collection and analysis.</p>
	<p>We Coach has helped us on strategy and will provide a series of SBYD best practices and sport for healing training in 2021.</p>

FIGHT FOR CHILDREN SPORTS MEDICINE CENTER

More than 35 million children participate in youth sports in the U.S. each year which leads to significant benefits for children's physical and mental health. Unfortunately, more than 3.5 million of those children are treated for sports injuries, including many that require expensive clinical care, yet are often preventable. This Center was created in part to increase access to world-class clinical care, while minimizing prolonged physical and mental health issues for active children, regardless of their circumstances.

The Fight For Children Sports Medicine Center has the expertise and resources to provide comprehensive physical and mental health care to promote healthy growth in children. Services include injury treatment & prevention, rehabilitation, performance evaluation and a state-of-the-art motion analysis and performance lab. In addition to world-class clinical care, the Center will also provide year-round educational training and resources to benefit youth sports programs, coaches and parents of young athletes.

This partnership between Fight For Children and Children's National Hospital ensures benefits from the center are available and accessible to all youth in the region, particularly those from underserved communities. The Center is conveniently located in our late founder's home town of Silver Spring, MD, just one block from the Metro.





FIGHT FOR CHILDREN'S ANNUAL GALA

Following the 30th anniversary and final year of our annual fundraising gala, Fight Night, we have been hard at work planning our next major event. Currently scheduled for the spring of 2022, Fight For Children will be announcing its newest, most exclusive, inspiring and entertaining evening for a cause soon.

Updates will be posted to our website and shared through our newsletter and social media channels.



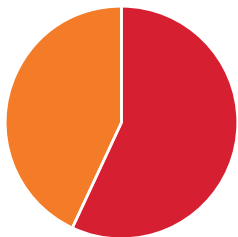
“Events like this have helped Fight For Children provide kids with opportunities they otherwise might not have. That’s why I’ll always support this incredible organization.” — Former WBA Lightweight Champion, Ray “Boom Boom” Mancini

OUR FINANCIALS

Fight For Children relies on generous investments from those who share our mission and vision. Our 2020 operating budget is comprised of revenue generated from several fundraising initiatives, including government and foundation grants, private donations, corporate sponsorships, grassroots fundraising efforts and investment income.

A copy of Fight For Children's 2020 audited financials may be obtained by calling 202-772-0417.

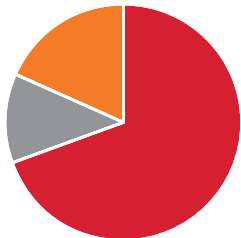
2020 REVENUE — 100% = \$998,796



57% Contributions and Grants
\$570,031

43% Investment Income
\$428,765

2020 EXPENSES — 100% = \$1,585,416



70% Programmatic Initiatives
\$1,101,846

18% Operations
\$289,769

12% Fundraising
\$193,801





OUR TEAM

Fight For Children Board of Directors

Michela English, Board Member, Fight For Children

David Fensterheim (Chairman), Trustee, Joseph E. Robert Jr. Charitable Trust, and Principal, Fensterheim & Bean, P.C.

Adrian Fenty, Business Development Manager, Perkins Coie, LLP

Keith Gordon, President & CEO, Fight For Children

Tony Lewis, Vice President Public Policy, Verizon

Dr. Kurt Newman, President and Chief Executive Officer, Children's National Hospital

Daniel Radek, President, First Washington Realty

Fight For Children Staff

Keith Gordon, President & CEO

James Kallusky, Ed.D., Chief Program Officer

Liz Warnecki, Operations Manager

Judy Wrench, Controller

OUR SUPPORTERS - 2019 & 2020

\$500,000 AND UP



\$100,000 - \$499,999

Scott Brickman



The Kennedy/Marshall Company

Embassy of the United Arab Emirates

Gordon and Llura Gund Foundation



\$30,000 - \$99,999



Robert G. Hisaoka



Mark Levinstein



ETS Consultants



Roger Mody

Daniel J. Radek



\$15,000 - \$29,999

Breakthru Beverage Group
(Inkind Donation)

Children's National
Health System

District Photo Inc.

Enterprise Exotics
Events Bum

Richard Finkelstein

Howrd Gutman

Jay Jacobs
Judah Lifschitz /
Shapiro Lifschitz Schram
National Risk Brokerage
PricewaterhouseCoopers

Ramsey Asset Management
Ritz Banc Group
Steven Schram /
Shapiro Lifschitz Schram
Textron

Valero Companies
Verasolve /
Moxie Award/CYWP
Verizon

OUR SUPPORTERS - 2019 & 2020 (CONTINUED)

\$10,000 - \$14,999

Aderas, Inc. Annette M. & Theodore N. Lerner Foundation Bank of America BP America Brandywine Realty Trust Brown Advisory	Clark Construction Group, LLC DLT Fensterheim & Bean, P.C. Foundation Housing Gelman Rosenberg & Freedman	HCI Integrated Solutions Health Policy Strategies Inner City Family Services JTEK Data Solutions Kaiser Permanente	J D Kathuria Katten Muchin Rosenman Foundation, Inc. KippsDeSanto & Co. Lockton Companies	Marathon Petroleum Corporation C. Thomas McMillen Morgan Stanley Newtown Athletic Club NFL Players, Inc.	Northwestern Mutual Octo Consulting Group PEPCO PhRMA Pillsbury Winthrop Shaw Pittman LLP	Bob Pincus Princeton Properties RER Solution, Inc. Marc Rothman Douglas Smith UFC United Bank	United Launch Alliance US Trust Vinson & Elkins
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Up to \$10,000

Altman & Associates AmazonSmile Mark Andersen Kimberly Archer Kerri Auito Bret Baier Nilufar Baratove Vinoda Basnayake Ehsan Bassam Kevin Beverly Ellen Blankenstein Curt Bosson Carmen Bovell C2 Labs, Inc.	Anthony Cantalupo Louis Capannelli Castas Citi Private Bank City First Alfred Coleman Patricia Coleman Combined Federal Campaign Thomas Connaughton Mark Cowan DCScores Daphne Dufresne	Edge Commercial Real Estate Florida Investment Group Michael Galvin Cam Gordon Keith Gordon Greenberg Traurig Robert Grosser Debra Harrell Jill Herscot Michael Holstein Andrew Howell Geetha Ingram	IT Coalition Oleksiy Ivaschenko Joe's Stone Crab JP Morgan JP Morgan Chase James Kallusky Konstantine Karloutsos Kathryn Gago & Associates Herbert V. Kelly Jane Korhonen Christian Koutsoumpas Mark Lerner	Jeremy Levitt Life Asset Ray Mahmood Mansour Real Estate Affiliates Cheryl Masri Tyler Massey Dave McGoy MGA, Inc. Jill Miller Carmen Monks Alex Monteiro Luis Moreno Kiyoshi Nakasaka	Nordstrom Wally Okpych Ourisman Ford Lincoln Amit Pamecha Brandon Pierce Steven Quamme Naureen Rahman Robert Riccio Joe Reeder John Russell Ray Russell Adam Shreiner Spencer Silver	Leslie Singman James Sklencar Sandeep Somaiya Jill Sorensen Russell Sturm SunTrust United Way Campaign T-Mobile Barrett Thornhill Tribalco, LLC United Way of The National Capital Area Victory Van Corporation	Elizabeth Plank Voss Mark Weinberger Jesse White Willco Winmar Construction Edward Wolynech World Bank Community Connections Fund Judy Wrench Loretta Yeung
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CONTACT US

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